

**NOVA University**  
**NOVA School of Business and Economics**  
**(Lisbon, Portugal)**

*supported by*  
**BLACK SEA RESEARCH INSTITUTE OF ECONOMY AND INNOVATION**  
**(Odesa, Ukraine)**

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**Dear colleagues!**

We invite scientists and leading specialists in Economics and allied disciplines to take part in the International scientific conference « **INNOVATIVE POTENTIAL OF SOCIO-ECONOMIC SYSTEMS: THE CHALLENGES OF THE GLOBAL WORLD**», which will be conducted in a distance form on **22 December 2017** on the basis of NOVA School of Business and Economics (Lisbon, Portugal).

Scientists, postgraduate students, students of higher educational institutions and research establishments, as well as practical workers who actively research in the field of economic science are invited to take part in the international conference.

**MAIN THEMATIC DIRECTIONS OF THE CONFERENCE**

**Section 1.** Economic theory and history of business social responsibility.

**Section 2.** Current international economic relations in social responsibility context.

**Section 3.** Economics and management of national economy, the social responsibility of national models of economic systems.

**Section 4.** Business, trade and business culture in social responsibility context.

**Section 5.** Business Economics and Corporate Governance: Issues competitiveness in the social responsibility conditions.

**Section 6.** Social and responsible management of human capital formation.

**Section 7.** Problems of management and marketing.

**Section 8.** Cross-border cooperation and regional competitiveness.

**Section 9.** Environmental Economics and current environmental issues: social responsibility context.

**Section 10.** Demography and social policy: the EU experience and perspectives of the Black Sea region.

**Section 11.** Accounting, analysis and audit, national characteristics and European trends.

**Section 12.** Finance, insurance and stock exchanges.

**Section 13.** Modern mathematical methods, models and information technology in the economy.

**Section 14.** Problems of innovation in terms of increasing social responsibility.

**Section 15.** Modern problems of business education.

**ORGANISING COMMITTEE CONTACTS**

**Contacts of the conference organizing committee in Portugal:**

*Traça Daniel*, Professor, Ph.D in Economics,

Dean at Nova School of Business and Economics, Universidade Nova

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**Contacts of the conference organizing committee in Ukraine:**

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## MEMBERS OF THE CONFERENCE ORGANIZING COMMITTEE

**Traça Daniel**, Professor, Ph.D in Economics, Dean at Nova School of Business and Economics, Universidade Nova, Lisbon, Portugal.

**Hélder Ferreira Vasconcelos**, Professor, Dr. of Economics, NOVA School of Business and Economics, Lisbon, Portugal.

**Bogoyavlenska Yuliya**, Ph.D, Assistant Professor in Economy, Department of Personnel Management and Labour Economics Zhytomyr State Technological University, Ukraine.

**Martina Diesener**, Professor, Dr. of Economics, Dean of Faculty of Economics and Management Science, Leipzig University, Germany.

**Natia Gogolauri**, Professor, Dr. of Economics, Head of Faculty of Business Sul Khan-Saba Orbeliani Teaching University, Georgia.

**Olga Chwiej**, Associate Professor, Dr. of Economics, freelancer scientist, Poland.

**Pilelienė Lina**, Dr. of Management and Administration, Associate Professor of Marketing, Department of Marketing, Vytautas Magnus University, Lithuania.

**Shaposhnykov Kostyantyn**, Professor, Dr. of Economics, Head of Black Sea research Institute of Economy and Innovation, Ukraine.

**Yuliana Dragalin**, Ph.D, Dr. of Economics, As. Professor, Dean of Faculty of Economic Sciences, Free International University, Moldova.

For the participation in the conference, **not later than 22 December 2017** it is necessary:

- send to e-mail of the Organizing Committee in Ukraine [shumilova@iei.od.ua](mailto:shumilova@iei.od.ua) theses of a report made in Microsoft Word text processor;
- fill an application for the conference participation ([link](#)).

After consideration of sent to e-mail materials by the organizational committee, the announcement about materials getting and payment details (prepressing and publishing theses, and payment for send mail cost) will be sent to the author's e-mail. After getting by organizing committee the document copy about payment, the participant is informed (by email) about terms and requirements of published composite book and certificate of participation getting\*.

\*Certificate is a document that proves the candidate's international experience for the getting associate professor or professor degree, due to the new Order of approval decisions on awarding scientific degrees, which is approved by the Resolution of the Cabinet of Ministers of Ukraine on August 19, 2015 № 656.

Conference materials are issued as the composite book of report's abstracts (in electronic and published variants). Abstracts are accepted in **Portuguese, Lithuanian, Ukrainian, Russian, English, Polish, languages of other EU countries.**

**Participation cost** for Ukrainian citizens is 450 UAH (for citizens of other countries – \$30, except participants from Leipzig University). All conference participators are provided with composite book of reports abstracts and participation certificate. Conference participators have a possibility to present the composite book and certificate as the confirmation of international conference participation.

**Payment details are sent to the conference participators with organizational committee information about sent materials getting. Payment check copy must be sent to organizational committee e-mail not later than the term noted in the conference calendar.**

## REQUIREMENTS FOR THESES OF REPORT

- Theses of report are provided only via e-mail. The length of the report theses should be less than or equal to 5 full A4 pages (297x210 mm), including figures, tables, list of references.
- The list of references is placed at the end of the text and executed according to regulations.
- In-text citations must be made in square brackets.
- Theses should be typed in MS Word, font Times New Roman, size: for main text 14 pt., for citations of references – 12 pt.), line spacing – 1.5. Text margins: top 30 mm, bottom 25 mm, left 30 mm, right 20 mm.
- Formulas and symbols should be typed in formulas editor MathType 6.0 or Microsoft Equation 3.0 as a separate object.

**Materials, which do not meet the established requirements, are not accepted for placing in the discussion area of the conference and further publication.**

## EXAMPLE OF THESES EXECUTION

*Section: Modern economic theory: mainstream and alternative.*

*Ivashchenko M. S., Postgraduate Student,  
National University of Life and Environmental Sciences of Ukraine  
Kyiv, Ukraine*

*Husiev O. V., Candidate of Technical Sciences, Senior Lecturer,  
National University of Ukraine „Kyiv Polytechnic Institute”  
Kyiv, Ukraine*

## PRACTICAL ASPECTS OF WORLD ECONOMY TRANSNATIONALIZATION

Formulas and designations should be typed in formulas editor MathType 6.0 or Microsoft Equation 3.0 as a separate object with size: variable – 14 pt, large index – 10 pt, small index – 8 pt, large symbol – 18 pt, small symbol – 12 pt; Cyrillic, Greek and figures straight – italic

$$s(t) = \frac{1}{\sqrt{N}} \sum_{k=0}^{N-1} \left\{ a_k \cdot \cos \left[ 2 \cdot \pi \left( f_0 + \frac{k}{T} \right) t \right] + b_k \cdot \sin \left[ 2 \cdot \pi \left( f_0 + \frac{k}{T} \right) t \right] \right\}$$

Materials, which are executed with violations of given requirements, are not accepted for posting at the conference discussing and future publication.

### Literature:

1. Teo K. Application of least-squares boundary residual method to the analysis dielectric rod // IEEE Trans. – 1995. – V. MTT. – 38. – №8. – p. 1092-1095.
2. Rozin A.I. Image recovery in a way of equalization / A.I. Rozin, Yu.A. Korol // Electronic connection. – 2000. – №8. – P. 69-71.
3. Arman N. Orthogonal transformation / N. Arman, P. Ribo / Trans. From Germ. / Editing by A.R. Tomenko. – M.: Sviaz, 1980. – 248 p.