

**State University of Jan Kochanowski**, Poland  
*Department of Entrepreneurship and Innovation*

**Uniwersytet Jana Kochanowskiego w Kielcach**, Polska  
*Zakład Przedsiębiorczości i Innowacji*

*With the support of*  
**Black Sea Research Institute of Economy and  
Innovation (Ukraine)**

### **Dear colleagues, dear friends!**

We invite you to participate in the work of group of authors with the purpose of writing a multi-authored monograph on a topic:

### **“Strategic Management: Global Trends and National Peculiarities”**

#### **Monograph will consist of three parts:**

- Part 1.* Strategic management of the national economy.
- Part 2.* Territorial development strategies: clusters, regions, cross-border cooperation.
- Part 3.* Strategic business management: global trends and national peculiarities.

Authors of the multi-authored monograph will necessarily receive **3 copies of the publication**.

For the participation in writing the multi-authored monograph are invited scientists, lecturers and postgraduate students. Scientific papers of postgraduate students must be sent solely in co-authorship with academic adviser.

**Materials are accepted** in Ukrainian, Russian, Polish, English, Lithuanian and Latvian languages.

Future publication will be the work of collective of authors cohered to represent findings of their researches. Coordination of work on the multi-authored monograph will be carried out by **Andrzej Pawlik** – Professor, Dr. of Economics, Head of Department for Entrepreneurship and Innovation, State University of Jan Kochanowski, Poland and **Kostiantyn Shaposhnykov** – Professor, Dr. of Economics, Head of Black Sea Research Institute of Economy and Innovation, Ukraine.

The monograph will be published by European publishing house **“Izdevnieciba “Baltija Publishing”** (Riga, Latvia) with assignment of UDC and ISBN, which will allow authors to take part in multi-authored scientific work published in the country of the European Union. Type of publication – scientific, paper size A5, hard cover.

**Each co-author of the monograph receives the Participation Certificate.** Moreover, in accordance with the updated requirements of the Ministry of Education and Science of Ukraine on the procedure of awarding scientific degrees to scientific and academic workers the lack of sufficient amount of scientific papers in periodicals included in such scientometric bases as *Scopus* or *Web of Science* **can be substituted by the publication of monograph in English** (Paragraph II.2.4 of the Procedure for Awarding Scientific Degrees to Scientific and Academic Workers, approved by the Order of the Ministry of Education and Science of Ukraine on 14 January 2016 №13 as amended on 06/02/2017).

*In case of any questions, as well as concerning printing, payment, dispatch or participation in the multi-authored monograph, please apply to contact person.*

**Contact person in Ukraine:**  
*Shumilova Tatiana Dmitrievna,*  
Research Fellow of the Black Sea Research Institute of  
Economy and Innovation  
Telephone: +38 (093) 253-57-15  
E-mail: [shumilova@iei.od.ua](mailto:shumilova@iei.od.ua)

### **Editorial Board of the Collective Monograph:**

**Andrzej Pawlik** – Professor, Dr. of Economics, Head of Department for Entrepreneurship and Innovation, State University of Jan Kochanowski, Poland.

**Paweł Dziekański** – Dr. of Economics, Associate Professor of Department for Entrepreneurship and Innovation, State University of Jan Kochanowski, Poland.

**Jan Žukovskis** – Associate Professor, Dr. of Economics, Head of Business and Rural Development Management Institute, Aleksandras Stulginskis University, Kaunas, Lithuania.

**Kostiantyn Shaposhnykov** – Professor, Dr. of Economics, Head of Black Sea Research Institute of Economy and Innovation, Ukraine.

**Lina Pileliene** – Associate professor, Dr. of Economics, Vytautas Magnus University, Kaunas, Lithuania.

**Martina Diesener** – Professor, Dr. of Economics, Faculty of Economics and Management Science, Leipzig University, Germany.

**Hélder Ferreira Vasconcelos** – Professor, Dr. of Economics, NOVA School of Business and Economics, Lisbon, Portugal.

**Xavier Martinez-Giralt** – Professor, Ph.D, Dr of Economy, Dean at Departament d'Economia i d'Història Econòmica at the Universitat Autònoma de Barcelona, Spaine.

**Yuriy Safonov** – Doctor of Economics, Professor, Deputy Director of the State Scientific Institution "Institute for the Modernization of the Content of Education".

**Materials should be sent** to e-mail: [shumilova@iei.od.ua](mailto:shumilova@iei.od.ua)

### **Check dates:**

Receipt of applications and articles for the publication in monograph:	<b>to 14 June 2019 (inclusive)</b>
Confirmation of materials' receipt:	within <b>3 days</b> after receipt of materials
Monograph postal mailing:	<b>30 August 2019</b>

### **Example of application execution:**

1. Last name, first name, patronymic of the author.
2. Scientific degree, academic rank, position, place of work.
3. Part of monograph.
4. Contact telephone number.
5. E-mail.

6. Postal address or data of Nova Poshta (full name of addressee, city, number of post-office, telephone number of addressee) for sending the monograph copies.

### **For the publication of materials in the multi-authored monograph the authors should:**

1. Fill **on-line application** or send along with scientific article as a separate file (example of application execution is given above).
2. Send to e-mail a scientific article for the publication.
3. Send a copy of payment receipt. Requisites for payment are sending after the article receipt.

Reimbursement of expenses for printing, correction, editing, page proofs and postal mailing of the multi-authored monograph is **90 euros for 20 pages**. If the article larger than specified length, a cost per each additional page – **2 euro**. Cost of additional copy of monograph – **20 euros**. It is paid in hryvnias at the rate of NBU at the time of effecting a payment. The publication is free of charge for scientists from Department for Entrepreneurship and Innovation, State University of Jan Kochanowski.

### **Requirements for pages layout:**

- article must be an integral scientific material, including findings of original researches of the author;
- length of the article not less than 20 pages; paper size A4 with spacing 1,5; Font type Times New Roman, size 14; margins on all sides – 20 mm.

### **General structure of the article:**

- last name and initials of the article author; scientific degree and academic rank, position, place of work (each co-author in a new line); city of author(-s); title of the article; abstract – 7-10 sentences in the article's language (problem and findings of investigation should be specified);
- material should have the following structure: short introduction (1-2 pages), 2-3 equal in terms of volume paragraphs and conclusions (1 page);
- list of references should be placed after the article in textual order or in alphabetical order.